



**SERHS NATAL**

Grand Hotel & Resort



Moments full of life!



THE UNIQUE

## SERHS Natal Grand Hotel & Resort



4 Swimming  
Pools



10 Restaurants  
& Bars



80 Experiences



17 Meeting  
Rooms



The **SERHS Natal Grand Hotel & Resort** has a great location facing the sea, literally "feet in the sand." Situated on Via Costeira, between Ponta Negra and Areia Preta beaches, just a few minutes from the tourist center, where you'll find all the necessary infrastructure for tourists (banks, craft shops, pharmacies, markets, restaurants, bars, snack bars, etc.).

**WHERE PLEASURE FLOWS, NATURALLY...**

Like the rhythm of the waves, which brings and carries the desire to return. Capable of stimulating all your senses:

Feel the aroma and taste the unique flavors of our gastronomy; Get comfortable, see the wonders around you; Dive tirelessly into our pools; Listen to the sway of the waves.

Come and enjoy what flows naturally, and believe me:

**This is your place!**



ENJOY OUR  
**Services**

**SERHS Natal Grand Hotel & Resort** offers a variety of services to make your experience more enjoyable and comfortable, such as: bellmen, Coworking, Fitness Center, Sol Brasil shops (beachwear, clothing, and souvenirs), recreation for adults and children, baggage storage, laundry service, 24-hour room service, parking, baby kitchen, photography services, car rental, among others.



Kids Club



Sports Center



Coworking



Spa & Wellness



SERHS Inclusive

THE UNIQUE

# SERHS Natal Grand Hotel & Resort

The **KIDS CLUB** is located near the pool area and features a spacious space where children can play, participate in workshops with materials and toys, as well as an indoor area for games. All of this is accompanied by a wide variety of activities carried out under supervision, including pool and beach games, crafts, dance classes, contests, shows, cooking practices, movies, and karaoke. Suitable for children aged 4 and above!

We also offer a large and complete **SPORTS AREA** that includes a multipurpose court for football, tennis, and volleyball. And to complement your experience, the **SERHS Natal Grand Hotel & Resort** has four pools where games, activities, beach walks, morning exercises, and beach volleyball take place, all closely monitored by our Entertainment team.

With the aim of enhancing your experience even further, the **SERHS Natal Grand Hotel & Resort** has set up a **COWORKING** space, providing you with the infrastructure to have more autonomy in your work, network with professionals from different areas, and, most importantly, be in a space designed to generate new ideas and business opportunities. Our **KENSHO SPA ZEN** offers a wide area distributed among a pleasant waiting room, seven therapy rooms (including one exclusively for couples), a water circuit (with a covered and heated pool, jacuzzis, Dutch showers, dry and steam saunas), and a Beauty Salon.

## **SERHS INCLUSIVE:**

Our differences. See why our SERHS Inclusive is much better than a standard All-Inclusive.

**Waiter service:** We attend to the customers and take their orders to their table. In a standard All-Inclusive, it is self-service, where customers pick up their orders directly at the bar or buffet.

**À la carte restaurant:** Customers can use it every day, subject to availability at the restaurant. We guarantee a full 3-course service (appetizer, main course, and dessert). In a standard All-Inclusive, access is limited according to the duration of the stay.

**Room service:** We have a 24-hour service available, charged according to consumption. In a standard All-Inclusive, room service is not available.

**Premium products:** In addition to the included items, we also offer premium products for an additional fee. In a standard All-Inclusive, the product selection is limited to what is included, with fewer brand options for the same product.

**SPA:** Customers receive\* a 25-minute massage and a day of water circuit per adult/reservation (subject to availability/schedule between 1 pm - 4 pm). In a standard All-Inclusive, spa services are not available.

*\*Condition not valid for group negotiations and events.*



SERHS NATAL GRAND HOTEL & RESORT

# Pools & Water park

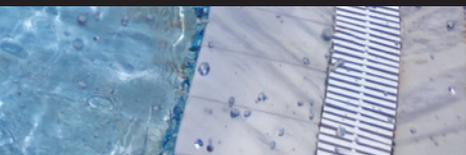




Water park with multiple pools and sunny areas distributed throughout the hotel.

In the main area of the outdoor pools, we have a large wave-shaped pool where guests can comfortably enjoy a drink at our pool bar while taking part in activities prepared for the adult public.

On the other hand, we also have a children's pool, located in front of the Kids Club, and an outdoor heated pool.



SERHS NATAL GRAND HOTEL & RESORT

# Gastronomy Bars & Restaurants





## Sports Bar

The perfect environment to gather family and friends for more leisure moments, with board games, electronics, pool, table tennis, and foosball. The Sports Bar is an air-conditioned space with themed decoration, ideal for watching your favorite games and competitions while enjoying the best snacks and drinks.



## Lobby Bar

Next to the reception, you will find the lobby bar. A modern and comfortable place to wait for check-in and check-out, order a drink upon returning from a tour.

In the evening, following the entertainment schedule, the piano notes blend with the sound of the saxophone, providing everyone with another moment of leisure.



## Bar Molhado

Dive into the most fun and refreshing experience around here.

Enjoy the pool while savoring the best drinks, cocktails, beers, juices, refreshing coconut water, and join in the leisure activities with dances, water aerobics, and lots of music!



## Jangada Praia

Located on the beach in front of the hotel, it is the best place to enjoy great and refreshing drinks, cocktails, juices, coconut water, and the best 5-star beach service.

INDULGE YOURSELF WITH OUR  
**Gastronomy**

**Capacity:** 400 people

**Areas:** indoor and outdoor with sea view

**Exclusive session** for guests with lactose intolerance

Dinner in **buffet** system

**Feijoada** on **Saturdays and Show-Cooking.**

**Specialized service** for guests with dietary restrictions

**Capacity:** 70 people

**Capacity:** 70 people

**Capacity:**

48 people, divided into:

Counter with Trust Menu - 12 seats

Dining room tables with Special Menu - 36 seats



## Restaurant Potiguar

Waking up on the right foot for us means having a breakfast that harmonizes directly with your awakening, in the most delicious way.

How about some tapioca?

You can count on it, because Mr. Japão prepares one that you will never forget (those who have tried it know it very well).

Want more? We have couscous, cakes, fruits, breads, cold cuts, juices, and warm omelets. We have everything, with or without a view of the sea. And the main thing: with Restaurante Potiguar, your day already starts naturally happy, after all, this is your place!



## Tapiro Grill

The ideal place for a unique gastronomic experience that involves new flavors, pleasant smell and textures. Tapiro Grill offers a menu of premium meats and contemporary dishes, prepared in a true show-cooking style, complemented by the best à la carte service, so you can enjoy impeccable service and pleasant moments in a comfortable and welcoming environment.



## Marenostrum

At Marenostrum, the magnificent flavors presented in Mediterranean cuisine, the visual exuberance of seafood, and the unique service awaken the senses of visitors on every occasion, whether it's a family dinner, a business meeting, or a romantic dinner for two.



## Restaurant Serutzu

Created to enhance our guests' gastronomic experience, the space combines a cozy and festive atmosphere with immersive menus that highlight the flavors and traditions of Japanese cuisine.

INDULGE YOURSELF WITH OUR

# Gastronomy

## Renato Romagnoni Pizza

You know that sound of crispy crust?

Well, it co-stars with the ambiance of a relaxed "Italian style". That's how it is at Renato Romagnoni, and you're going to love this place.

Know that the ingredients of your pizza are carefully selected, followed by attentive looks, so that everything comes out perfectly harmonious, like in an orchestra where each instrument gives its show to create a great spectacle. Margherita, pepperoni, mushroom, shrimp, Neapolitan, ahhh, there are many...



**Capacity:**

96 people in the air-conditioned indoor area with Show-Cooking and also has a pleasant outdoor area in front of the hotel pools.

On some days, it also operates with a buffet for lunch/dinner, according to the gastronomic program of the resort.

## Jangada

Facing the sea, with a view of Ponta Negra Beach, Jangada Bar & Restaurant is the ideal place to experience new flavors and enjoy your favorite drink to the sound of the ocean.

A relaxed and informal atmosphere, perfect for a peaceful lunch after enjoying the beach or for a pleasant Happy Hour after a day spent in our wonderful pools.



KENSHO SPA ZEN

# Spa & Wellness

KENSHO is a Japanese term that refers to the experience of “enlightenment,” an allusion to the moment when a meditation practitioner is able to perceive their “true nature.”

In KENSHO SPA ZEN, we find a true urban retreat dedicated to health and well-being, a cozy environment designed to calm the body and mind. It features a 940 m2 area, including a spacious waiting room, seven therapy rooms (one exclusive for couples), a water circuit (with a covered and heated pool, jacuzzis, Dutch showers, dry and steam saunas), spacious changing rooms, and a complete beauty salon.

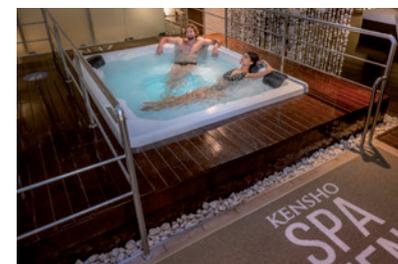
## Spa & Wellness



### Water circuit

Hydrotherapy service for relaxation, which includes:

- Thermotherapy through the use of two spacious jacuzzis
- Covered heated pool
- Dry and steam saunas
- Shower corridor with 35 water jets at different temperatures
- Lounge chairs for rest



Our SPA has a wonderful heated and covered pool, which is part of the Water Circuit package.

This pool features a whirlpool with strong water jets at an average temperature of 32°C and a maximum depth of 1.45m.

Take the opportunity to relax on one of the lounge chairs distributed around the pool. It will certainly be a pleasant experience.

We also have male and female changing rooms with lockers where guests can store their belongings while enjoying this special place.



### Inner Heated Pool



# Spa & Wellness

KENSHO SPA ZEN

## Therapy Rooms



Our SPA has a complete infrastructure to take care of you!

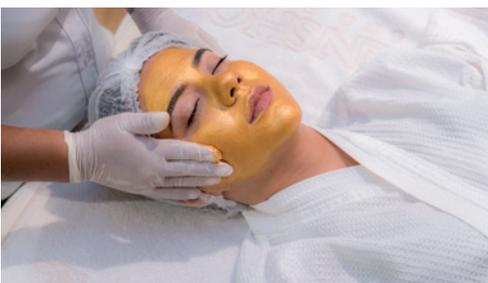
We have 7 air-conditioned rooms, with ambient sound and relaxing lighting, including one exclusive for couples, equipped to provide special moments for two, such as massages, body and facial treatments, and immersion baths in a jacuzzi with hydrotherapy.



KENSHO SPA has a beauty salon with qualified and experienced professionals, offering excellent services and products, and applying the best techniques for hair, waxing, hands, and feet.



## Beauty Salon







THE BEST PLACE FOR YOUR  
Events



THE BEST PLACE FOR YOUR

# Events

## FOR BUSINESSES

SERHS Natal Grand Hotel & Resort, with its extensive experience in the corporate and business segment, acquired since 2005 and with over 1,000 events held, is qualified to receive and offer the best service and necessary infrastructure for small and medium-sized events, as it brings together a team of professionals with the know-how and expertise applicable to the objective and contemporary profile that the segment demands.

In addition to that, we have a complete and equipped events center to meet various layouts and projects.

## CAPACITY AND ROOM DISTRIBUTION

The Convention Center at SERHS Natal Grand Hotel & Resort has a total area of 2,035m<sup>2</sup> that can comfortably accommodate up to 1,430 people simultaneously, with an excellent infrastructure. Ideal for small and medium-sized events, our structure offers 17 modular room configurations that adapt to different needs for hosting Congresses, Conventions, Fairs, Meetings, and Incentives. All our facilities feature tiled floors, the possibility of setting up in various formats, air conditioning, Wi-Fi, and natural light.

## WEDDING SERHS EXPERIENCES

It is a way to transform the tradition and the classical idea of a wedding into something more complete and enchanting.

This experience ensures the union between the ceremony location and the honeymoon destination, surprising both the couples and the guests!

Get inspired by our packages!

## CAPACITY

HALL * There are 2 projections	MEASURES (m)	 AREA (M <sup>2</sup> )	 HEIGHT (M)	 AUDITORIUM	 IMPERIAL	 FISH BONE	 SCHOOL	 "U"	 COCKTAIL	 BANQUET	NATURAL LIGHT
DIAMANTE	20x23m	460	3.0	200*	-	100	150	-	400	250	X
JADE	8x18m	144	3.0	90	30	50	60	30	60	50	X
TOPÁZIO	6x14m	90	3.0	70	30	40	50	30	60	40	
AMETISTA	8x15m	93	3.0	80	40	40	60	35	60	40	
TURQUESA	5,7x14m	80	3.0	70	30	40	50	30	60	40	
SAFIRA	3,4x7m	23	3.0	15	10	-	-	-	-	-	
RUBI	3,4x7m	23	3.0	15	10	-	-	-	-	-	
CATALUNYA	15x21m	300	3.0	200	60	80*	90*	60	200	100	X
EUROPA	11x23m	260	3.0	200	60	80*	70*	60	200	100	X
CAT&EUR	22x26m	570	3.0	300*	-	150*	160*	60	450	300	X
ÁGUA MARINHA	18x27m	300	3.0	200*	50	60	100	50	200	100	X
TURMALINA	6,2x11,7m	72	3.0	50	30	25	40	25	-	-	
ESMERALDA	6,3x11,7m	74	3.0	50	30	25	40	25	-	-	
ÂMBAR	6,4x11,7m	75	3.0	50	30	25	40	25	-	-	
QUARTZO	4,9x11,7m	57	3.0	40	25	20	30	20	-	-	
BOSSA NOVA	23x23m	529	5.0	500	60	200	300	60	600	250+80	X
IMP. SUITE	20x20m	400	3.0	-	25	-	-	-	80	50	X

SERHS NATAL  
GRAND HOTEL & RESORT

# Rooms



## Prime Room

### Side Sea View or Seafront View

New SERHS apartment, with great taste and refinement, for an unforgettable stay. This accommodation features **a bedroom with the option of a king-size bed or two single beds**, a work desk, a comfortable resting armchair, a bathroom with a shower and hairdryer, and a balcony with a side sea view or seafront view.

 26 m<sup>2</sup>

 Max 2 person



# Family Prime Room

## Vista Lateral al Mar o Frente al Mar

New **Family PRIME** apartments, with great taste and refinement, for an unforgettable stay.

This accommodation features a bedroom with **two queen beds**, a work desk, a comfortable resting armchair, a bathroom with a shower and hairdryer, and a balcony with a side sea view or seafront view.

**It accommodates up to 4 people sharing beds.**

SERHS Natal Grand Hotel & Resort  
**PRIME APARTMENTS**

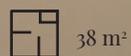


29 m<sup>2</sup>



Max 4 person





38 m<sup>2</sup>



Max 4 person



## Junior Suite PRIME

### Side Sea View or Seafront View

New **Junior Suite PRIME**, with great taste and refinement, for an unforgettable stay. Spacious and comfortable suite, with two areas separated by a sliding door: the main bedroom and the living room.

#### **Junior Suite PRIME - Seafront View**

Bedroom with a **King bed** and a bathroom with a shower and a soaking tub. The living room is equipped with a double sofa bed and a bathroom with a shower.

**Accommodates up to 4 people sharing the bed and sofa bed.**

#### **Junior Suite PRIME - Side Sea View**

Bedroom with **two King beds** and a bathroom with a shower and a soaking tub. The living room is equipped with a double sofa bed and a bathroom with a shower.

**Accommodates up to 4 people sharing the beds.**



SERHS NATAL  
GRAND HOTEL & RESORT

# Experience Suites



SERHS Natal Grand Hotel & Resort  
EXPERIENCE SUITES



# Exclusive Suite

SERHS Natal Grand Hotel & Resort  
EXPERIENCE SUITES



-  42 m<sup>2</sup>
-  Balcony 34 m<sup>2</sup>
-  Max 2 person
-  Infinity-edge pool

With a privileged seafront view and a spacious balcony equipped with a **panoramic pool**, sun loungers, and a futon, ensuring total comfort and exclusivity.

For your utmost convenience, you can make your reservation and have an exclusive team with a housekeeper, concierge, waiter, and messenger, ready to provide you with special service, just the way you deserve it!

These suites have a spacious area of 42m<sup>2</sup> with interconnected and equipped spaces, including a **presence thermal sensor**, central air conditioning, a king-size bed with **deluxe bedding**, a 50" Smart TV with **Flap system**, and a **pillow menu**.

You can choose to make your reservation with **breakfast** only or enhance your experience by booking the option with the **SERHS Inclusive**.



SERHS Natal Grand Hotel & Resort  
EXPERIENCE SUITES



# Exclusive Family

SERHS Natal Grand Hotel & Resort  
EXPERIENCE SUITES



42 m<sup>2</sup>



Balcony 34 m<sup>2</sup>



Max 4 person



Panoramic pool

Discover our **family beachfront retreat with privileged views** and a spacious balcony, equipped with a panoramic pool, loungers, and futon, providing comfort and exclusivity for everyone.

Our dedicated team, including a housekeeper, concierge, waiter, and bellboy, is ready to offer **special service**, ensuring each family member, from children to adults, has a **memorable experience**.



## Premium Suite

A perfect translation of comfort and sophistication, with an **infinity-edge pool**, a spacious balcony with a **privileged view** of the sea and Morro do Careca, a large indoor area with a modern and elegant structure to make your experience unique.

The 82m<sup>2</sup> balcony with an **infinity-edge pool** provides a panoramic view to make your stay memorable. As an addition, the sun loungers, hammock, and futon provide comfort for your relaxation.

It has 56m<sup>2</sup> with interconnected spaces, a bedroom with a king-size bed and **deluxe bedding**, a **presence thermal sensor**, central air conditioning, and a 50" smart TV with a Flap system. The bathroom features an integrated concept, a shower room, sculpted basin countertops, L'Occitane amenities, and a **pillow menu**.



56 m<sup>2</sup>



Balcony 82 m<sup>2</sup>



Max 2 person



Infinity-edge pool





# Premium Family



56 m<sup>2</sup>



Balcony 82 m<sup>2</sup>



Max 2 person



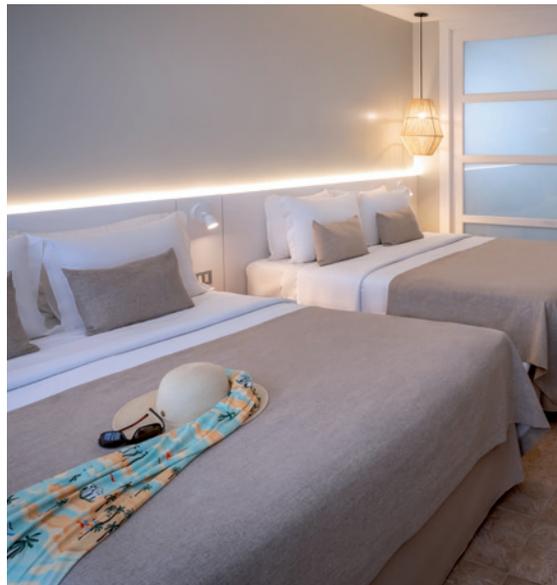
Infinity edge pool

Experience the **perfect concept of comfort and sophistication** with your loved ones in our Premium Family accommodation. Enjoy a spacious, modern, and elegant indoor area designed to make your stay unique.

The balcony with an **infinity pool** offers an unforgettable panoramic view, while the loungers, hammock, and futon provide total relaxation.

**With plenty of space, everyone can make the most of every moment!**





## Presidential Suite

The **Presidential suite** at Serhs Natal Grand Hotel & Resort is an incredible environment, providing maximum comfort and luxury. Located at the top of the resort, it offers a stunning view of the Atlantic Ocean and the coastal landscapes of Rio Grande do Norte.

When you enter this charming suite, you will find an elegant and welcoming atmosphere. The furniture is luxurious and extremely comfortable, inviting you to relax. With its contemporary design, it creates **a paradisiacal atmosphere**.

The living room is perfect for elegantly receiving your guests. The sofa is extremely comfortable, and the armchair has a special charm. The dining table is ideal for enjoying a special meal or an exclusive breakfast.

The main bedroom is a true relaxation retreat. The **king-size bed** is cozy, and its large windows allow natural light to enter, providing a refreshing sensation. Additionally, the room features spacious closets and an equipped work area.

The bathroom is delicate and modern. The immersion bathtub invites relaxation, and the spacious shower offers a revitalizing bath. The double sinks ensure convenience, and the soft towels and L'Occitane bath products provide a luxurious experience.

The presidential suite also has a **private balcony with an infinity-edge pool** and a breathtaking view of Morro do Careca. It's the perfect place to enjoy an outdoor meal or simply appreciate the most stunning sunrise of your life. It's an irresistible invitation to moments of leisure and unforgettable memories.

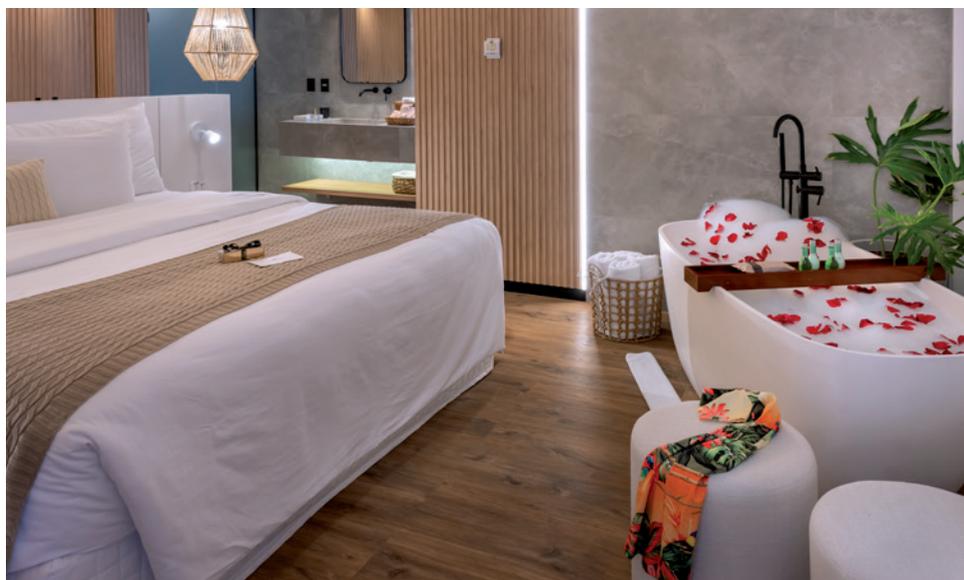
Additionally, you will have access to **exclusive services**, such as a guest relations at your disposal, transfers, a wine cellar, a pillow menu, a coffee maker, breakfast, and an exclusive menu for lunch and dinner prepared by our chef.

 88 m<sup>2</sup>

 Balcony 98 m<sup>2</sup>

 Max 2 person

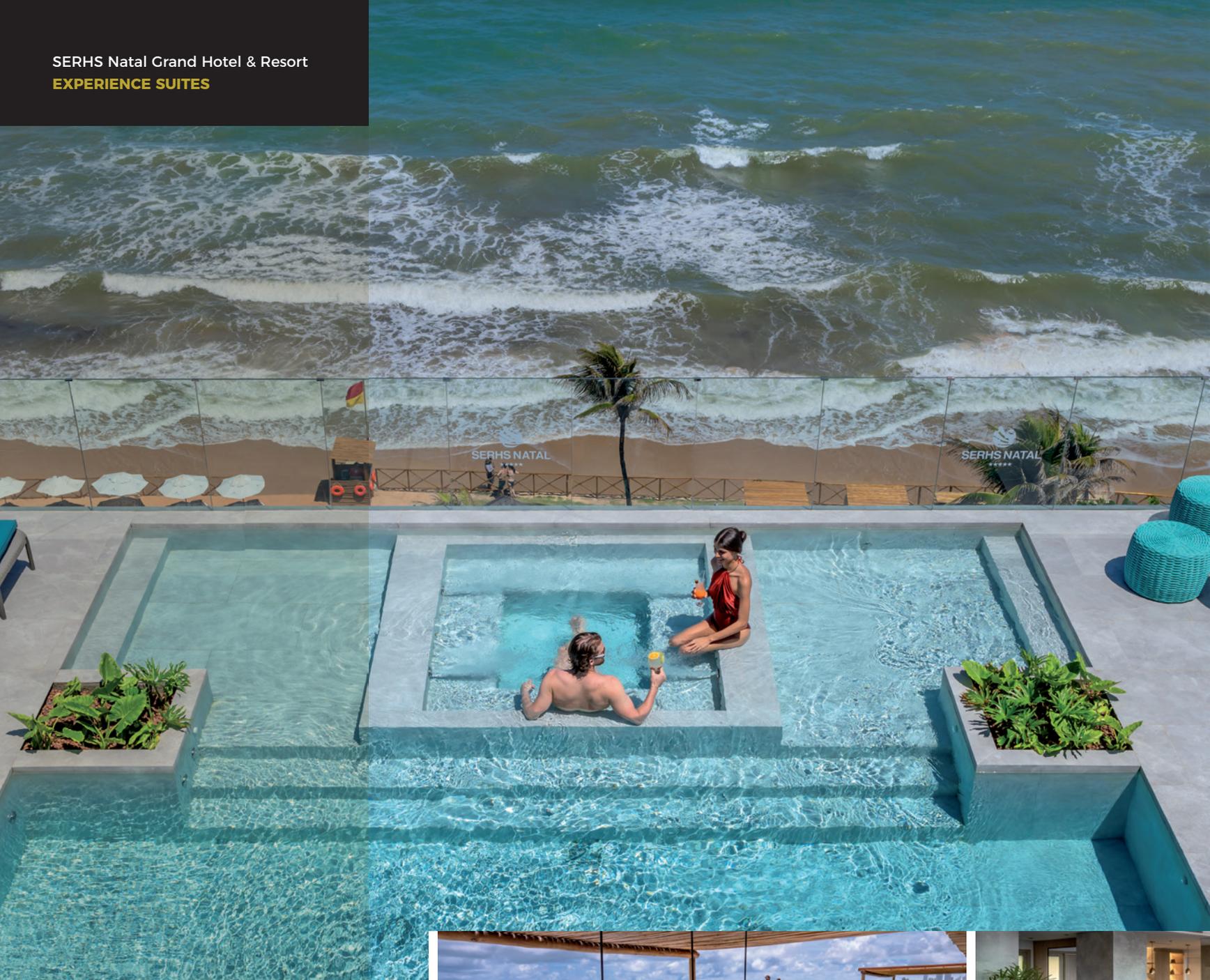
 Infinity-edge pool



SERHS Natal Grand Hotel & Resort  
**EXPERIENCE SUITES**

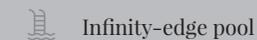


SERHS Natal Grand Hotel & Resort  
EXPERIENCE SUITES



# Imperial Suite

SERHS Natal Grand Hotel & Resort  
EXPERIENCE SUITES



With a complete and modern structure, an innovative and daring design, and a range of differentiated and special services, the **Imperial Suite** is the true glimpse of what it means to be exceptional.

In order to enjoy the most incredible moments of rest and leisure, the spacious balcony with an **infinity-edge pool** with a waterfall and whirlpool, a solarium, and a cozy intimate garden provide a spectacular view of the sea and Ponta Negra Beach, as well as the Morro do Careca, one of the main landmarks of the city of Natal, Brazil.

Its spacious and ample interior area is the embodiment of the terms **exuberance, comfort, and convenience**. With the open concept of integrated and reversible space, it has a large living room with integrated dining area, functional bar, Home Theater, thermal presence sensor, central air conditioning, and a 50" Smart TV. It also features two bedrooms with king-size beds, deluxe bedding, a bathroom, and the main suite equipped with an **internal freestanding bathtub** with heated water and a dressing room closet.



Moments full of life!



**SERHS NATAL**  
Grand Hotel & Resort  
★★★★★

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